

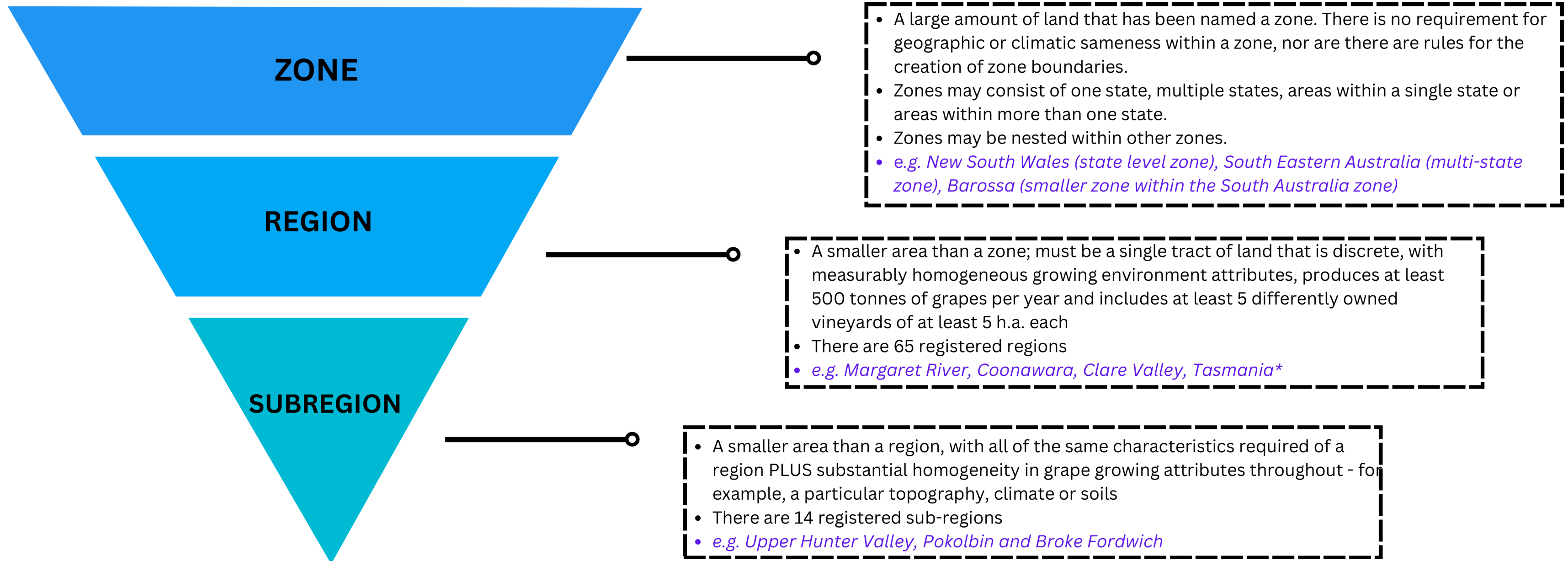


Understanding Australia's Wine Appellation and Labelling Laws

EXECUTIVE SUMMARY

- *Australia's appellations are known as "Geographical Indications (GIs)"*
- *The appellation system consists of three tiers (zone-region-subregion) and is overseen and enforced by the Australian Grape and Wine Authority*
- *Unlike their European counterparts, Australian appellation laws do not contain specific viticulture and/or winemaking requirements, except for the **blending rule** i.e. if a vintage, variety or GI is declared on a label, 85% of the grapes in the wine must conform to the stated vintage/variety/GI*

AUSTRALIA'S GEOGRAPHICAL INDICATIONS ("GI") SYSTEM



DID YOU KNOW?

A wine made using grapes grown in the Eden Valley could be labelled as Eden Valley (region), Barossa (zone), Adelaide (zone), South Australia (zone) or South Eastern Australia (zone). Notwithstanding, it is worth noting that the use of a zone on the label typically reflects that the wine consists of a multi-regional blending of grapes.

AUSTRALIA'S GEOGRAPHICAL INDICATIONS ("GI") SYSTEM - ADDITIONAL REQUIREMENTS

BLENDING RULE

- Unlike most European wine regions, Australian GIs do not carry any specific viticultural or winemaking requirements
- However, Australia does have a "Label Integrity Programme (LIP)", enforced by the Australian Grape and Wine Authority via random audits, introduced in 1990 and designed to ensure the integrity of the wine in the bottle
- **The central tenet of the LIP is to enforce the blending rule as follows:**
 - **where vintage, region or variety are specified, at least 85% of the wine must be from the stated vintage/region/variety**
 - **if more than one variety or region are specified, the varieties/regions must be listed in descending order**

Appendices

Wine Australia

Wine zones of Australia

Western Australia

- 1 Central Western Australia
- 2 Eastern Plains, Inland & North of Western Australia
- 3 Greater Perth
- 4 South West Australia
- 5 West Australia South East Coastal

South Australia

- 6 Barossa
- 7 Far North
- 8 Fleurieu
- 9 Lower Murray
- 10 Limestone Coast
- 11 Mount Lofty Ranges
- 12 The Peninsulas
- Adelaide

Victoria

- 13 Central Victoria
- 14 Gippsland
- 15 North East Victoria
- 16 North West Victoria
- 17 Port Phillip
- 18 Western Victoria

New South Wales

- 19 Big Rivers
- 20 Central Ranges
- 21 Hunter Valley
- 22 Northern Rivers
- 23 Northern Slopes
- 24 South Coast
- 25 Southern New South Wales
- 26 Western Plains

— South Eastern Australia

* The broadest zone in Australia – South Eastern Australia – takes in the whole of New South Wales, Victoria and Tasmania, and those sections of Queensland and South Australia in which grapes are grown.

Vineyards are located in every state of Australia and Australia's Geographic Indications (GIs) comprise 28 zones, 65 regions and 14 sub-regions.



Wine Australia

Wine regions of Australia

Western Australia

- 1 Swan District
- 2 Perth Hills
- 3 Peel
- 4 Geographe
- 5 Margaret River
- 6 Blackwood Valley
- 7 Pemberton
- 8 Manjimup
- 9 Great Southern

South Australia

- 10 Southern Flinders Ranges
- 11 Clare Valley
- 12 Barossa Valley
- 13 Eden Valley
- 14 Riverland
- 15 Adelaide Plains
- 16 Adelaide Hills
- 17 McLaren Vale
- 18 Kangaroo Island
- 19 Southern Fleurieu
- 20 Currency Creek
- 21 Langhorne Creek
- 22 Padthaway
- 23 Mount Benson
- 24 Wrattenbully
- 25 Robe
- 26 Coonawarra
- 27 Mount Gambier

Queensland

- 28 South Burnett
- 29 Granite Belt

New South Wales

- 30 New England Australia
- 31 Hastings River
- 32 Hunter
- 33 Mudgee
- 34 Orange
- 35 Cowra
- 36 Riverina
- 37 Hilltops
- 38 Southern Highlands
- 39 Gundagai
- 40 Canberra District
- 41 Shoalhaven Coast
- 42 Tumbarumba
- 43 Perricoota

Victoria

- 44 Murray Darling
- 45 Swan Hill
- 46 Goulburn Valley
- 47 Rutherglen
- 48 Glenrowan
- 49 Beechworth
- 50 King Valley
- 51 Alpine Valleys
- 52 Strathbogie Ranges
- 53 Upper Goulburn
- 54 Heathcote
- 55 Bendigo
- 56 Pyrenees
- 57 Macedon Ranges
- 58 Sunbury
- 59 Grampians
- 60 Henty
- 61 Geelong
- 62 Yarra Valley
- 63 Mornington Peninsula
- 64 Gippsland*

Tasmania

- 65 Tasmania*



*South Eastern Australia and Gippsland are zones, Tasmania is a state.